

HELLO, I'M KRISTA

Dedicated to serving others through my versatile, colorful creativity that evokes a story of happiness with well informed, fine-tuned artistic ability. I gather inspiration as I flow through this beautiful world. It is my true pleasure to create with you.

WWW.DREAMBOXART.COM

I'M HIGHLY SKILLED IN....

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kristaannahill@gmail.com

Phoenix, Arizona



PASSION PROJECT MURALS

Large scale wall and window painting, both indoor and outdoor. Please see my website for reference.

FAMILIAR MEDIUMS



4.5/5



4.5/5



4/5



4/5



4/5



TRADITIONAL

PRODUCT DESIGN

Building & working within die-lines. Understanding of color spaces, Pantone colors, designing 3D objects, product concepts and the product design process as a whole

ILLUSTRATION

Creating custom art for branding, individual use, needlepoint, guide books, caricatures, stickers, swag & so much more

BRANDING

Working with individuals and marketing teams to build and expand unique brands and their guides from the ground up

Creating templates within brand guides to streamline processes such as email blasts, packaging and product display

Designing brand logos, color palettes, patterns, product photo edits, catalogs, font style sheets, quick reference files, trade show booths and more

A deep understanding of the branding process focusing on creating meaningful, passionate brand visuals & communicating brand standards to teams & individuals

MARKETING

Working with individuals & marketing teams to develop brand strategy & marketing campaigns across multiple channels

Expanding unity within corporate teams to streamline communication & brand ownership, focusing on nurturing designer/marketing/client relationships

Creating diverse use marketing material within brand guidelines

Guiding brand communication across diverse teams with a focus on impactful design

EXPERIENCE

DREAMBOX ART | PERSONAL BRAND

SINCE 2006

Design and sales of created art · Classroom instruction
Developed all business material including website · Murals
Custom illustrations · Customer satisfaction is top priority

JOYIN | TOY & HOLIDAY PRODUCTS

2019-2022

Brand strategy · Marketing campaign management ·
Communication & brand accountability across teams · Product
Design · Logo design · Catalogs · Templates for packaging, email
blasts & storefront assets · Advertising · Trade show booth design
Photo editing · Product staging · Extremely tight deadlines

JUVO+ | TOY & HOLIDAY PRODUCTS

2017-2020

Remote product designer

VALASSIS | MARKETING & DIRECT MAIL

2016-2018

Designed & prepared print ready files for mass mailing
Developed successful corporate Green Team · **Won prestigious
Breakthrough Performance Award celebrating the top 1% of a
company of 8,000 employees**

EDUCATION

KENDALL COLLEGE OF ART AND DESIGN

2012-2014: 3.98 GPA | Academic Honors
Digital Media, Imaging Focus

KALAMAZOO VALLEY COMMUNITY COLLEGE

2009-2012: 4.0 GPA | Deans List
Liberal Arts Studies, Digital Media Focus

TESTIMONIALS

Sam Aquino | Producer, Scientific Games
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