HELLO, I'M KRISTA

My favorite way to serve others is through my endlessly versatile creativity. I am a nomad & I gather inspiration as I move through this beautiful world. It is my true pleasure to create with you.

WWW.DREAMBOXART.COM

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kristaannhill@gmail.com

Phoenix, Arizona

PASSION PROJECT MURALS

Large scale wall and window painting, both indoor and outdoor. Please see my website for samples.

FAMILIAR MEDIUMS

- Ai 4.5/5
- Ps 4.5/5
- 4/5
- Id 4/5
- 4/5
- TRADITIONAL

PRODUCT DESIGN

Building & working within die-lines. Understanding of color spaces, Pantone colors, designing 3D objects, product concepts and the product design process as a whole

ILLUSTRATION

Creating custom art for branding, individual use, needlepoint, guide books, caricatures, stickers, swag & so much more

I'M HIGHLY SKILLED IN....

BRANDING

Working with individuals and marketing teams to build and develop unique brands from the ground up

Creating templates within brand guides to streamline processes such as email blasts, packaging and product display

Designing brand logos, color palettes, patterns, product photo edits, catalogs, font style sheets, quick reference files, trade show booths and more

A deep understanding of the branding process with a focus on creating meaningful, passionate brand visuals and communicating brands to others

MARKETING

Working with individuals and marketing teams to develop banner ads for Amazon, Facebook, Pinterest, Google and more

Creating impactful storefronts with templates that guide the process to make quick edits and changes for seasons

Ability to create marketing material quickly, efficiently and within the brand guidelines

EXPERIENCE

DREAMBOX ART | PERSONAL BRAND
SINCE 2006
Design and Sales of Personal Art · Classroom Instruction
Built all Business Assets including Website · Murals · Cakes
Custom Illustrations · Customer Satisfaction is Top Priority

JOYIN | TOY & HOLIDAY PRODUCTS
SINCE 2019
Branding · Product Design · Logo Design · Catalogs
Templates for Packaging, Email Blasts & Storefront Assets
Advertising · Trade show Booths · Photo Editing · Product Staging · Extremely Tight Deadlines & Turn Times

JUVO+ | TOY & HOLIDAY PRODUCTS
2017-2020
Remote Product Design

VALASSIS | MARKETING & DIRET MAIL
2016-2018
Designed & Prepared Print Ready Files for Mass Mailing
Developed Successful Corporate Green Team · Won Prestigious Breakthrough Performance Award celebrating the top 1% of a company of 8,000 employees

EDUCATION

KENDALL COLLEGE OF ART AND DESIGN
2012-2014: 3.98 GPA | Academic Honors
Digital Media, Imaging Focus

KALAMAZOO VALLEY COMMUNITY COLLEGE
2009-2012: 4.0 GPA | Deans List
Liberal Arts Studies, Digital Media Focus

TESTIMONIALS

Sam Aquino | Producer, Scientific Games
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