

# KRISTA HILL

## FREELANCE GRAPHIC ARTIST AND ILLUSTRATOR

**PORTFOLIO** KRISTAANNHILL.COM

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**EMAIL** kristaannhill@gmail.com

**HOME** Phoenix, AZ

### SKILLS



4.5/5



4.8/5



4.5/5



3/5



2.5/5

### EDUCATION

#### Kendall College of Art and Design

2012-2014: 3.98 GPA

Digital Media, Imaging Focus

Academic Honors

#### Kalamazoo Valley Community College

2009-2012: 4.0 GPA

Liberal Arts Studies, Digital Media Focus

Deans List Every Semester

### SCHOLARSHIPS

#### Kendall Academic Excellence Award

Outstanding Academics + Entry Portfolio

#### Kendall Jose Narezo Scholarship

International Study Scholarship

#### Honorary Member of Phi Theta Kappa

Acknowledging Academic Excellence in 2yr Colleges

### REFERENCES

#### Sam Aquino

Lead Artist II, Scientific Games

773.961.1000 saquino@wms.com

#### Amelia Hubbard

Marketing Assistant, Midwest Fasteners Corp

269.569.3949 ameliaworkhubbard@gmail.com

#### Marva Kelly

Former Co-Worker, Chiropractic and

Therapeutic Massage 269.271.3990

### INTRODUCTION

Hi, I'm Krista and I am passionate about design. The love of all types of media makes me a versatile designer, offering creative services to fill nearly any need. I grew up utilizing traditional media as an outlet for creativity. My education introduced me to digital art, and the desire to be challenged has driven me to experiment with many mixed medias and diverse subject matter throughout the years. I thrive in a fast-paced, challenging environment that makes me exercise a multitude of creative muscles.

### EXPERIENCE

#### KRISTA HILL DESIGNS

*Freelance Designer, Since 2006*

- Design products, illustrations, promotional material. Create mock ups of products, packaging and research areas to sell products. Maintain Online stores, social accounts, and create all media necessary to promote products and events. Research, organize and execute mobile store at art walks and festivals across the valley.
- Logos, T-Shirts, Portraits, Landscapes, Business Graphics, Children's Books, Characters, Invitations, Banners, Murals, Cakes and Classroom Art Instruction. I have been hired to create art as long as I can remember
- Please inquire if specific details are desired.
- Digital & all types of traditional Media
- Customer satisfaction is mandatory

#### iMEDIABAY

*Remote Freelance Artist, December 2017-Present*

- Design and illustrate banner ads and other marketing materials for large scale companies such as Facebook, World Cup, The Walking Dead and many more
- Quick turn times on resizing and formatting large, intricate files
- Closely follow branding guides, pixel requirements and formatting parameters while keeping files unified and organized

#### JUVO+

*Remote Freelance Artist, October 2017-Present*

- Design illustrative e-commerce items such as invitations, games, & products
- Fast-paced, self-driven work environment with tight deadlines
- Creative, unique and diverse designs primarily in vector

#### MAILCOUPS

*Remote Freelance Artist, June 2017-Present*

- Source & create assets for marketing media
- Work within extremely tight deadlines with fast turn times
- Utilize different color spaces to accommodate varied design platforms
- Work with client through multiple revisions to achieve desired look & feel of ad
- Closely follow brand standards for large organizations such as Audi

#### VALASSIS

*Desktop Artist/Freelance Artist, February 2016-January 2018*

- Designed & preflighted print ready files to be mailed across the U.S.
- Fast-paced, versatile design environment
- Won prestigious **Breakthrough Performance Excellence Award**, honoring the top 1% of a corporation with over 8,000 associates.
- Consistently improved personal & departmental efficiency gains
- Agility to prioritize the evolving design and process tasks daily
- Reconstructed and led the corporate Green Team that is still creating impact
- Opened company policy for freelance artists to accommodate my position
- Design & preflight advertisements for Direct Mail and Newspaper
- Create pixel perfect files to be sent to print
- Thorough communication to address file issues etc.